**Draw 3 conclusions about crowdfunding campaigns**

**Conclusions:**

The Theater category had the largest number of campaigns & also the largest number of successful campaigns

The Journalism category had the least number of campaigns

Majority of campaigns are success

**Limitations of dataset?**

Doesn’t do any comparisons/tables/charts on %funded or average donation per year/category/outcome

**What other tables/graphs could be created & what additional value would they provide?**

Pivot table & chart to show similar data as with category & outcome but for donation and funded amounts

**Does mean or median better summarize the data?**

Median because there are some extreme outliers

**Is there more variability with successful or unsuccessful? Does that make sense? Why or why not?**

Successful. Yes, when successful there can be a wide range of the number of backers